

FOR IMMEDIATE RELEASE

Downtown Napa's First Taste Event Returns to Kick-Off Flavor! Napa Valley

Lodging reservations provide access to innovative culinary experience pairing food, wine and music

NAPA, Calif. (October 29, 2014) – First Taste, Downtown Napa's exclusive kick-off event for Flavor! Napa Valley will return for a third year on Wednesday, November 19, 2014 from 6:30 to 9:30 p.m. First Taste will take place at the new City Winery Napa in downtown, and offer guests the ultimate experience in awakening the senses.

Incredible food and wine are infamous in the Napa Valley, but at <u>First Taste</u> at City Winery, the experience will be taken to new heights to include live music pairings, along with a memorable food and wine experience.

First Taste will feature some of the city's best chefs as they pair delicious cuisine with world famous wine and live music; and legendary Napa wine educator, Richard Miami, will be the MC of the evening to head the night of culinary entertainment.

Guests that book lodging at <u>participating hotels</u> in Downtown Napa for the night of November 19, will receive two complimentary tickets to First Taste Napa while supplies last. This year's participating restaurants include; Angèle Restaurant & Bar, City Winery Napa, Kitchen Door and Oenotri, and will be paired with premier Napa Valley Wines. Guests will need to book overnight accommodations in the City of Napa directly <u>online</u>. Two tickets will be provided for every room that is reserved.

First Taste is the kick-off event for Flavor! Napa Valley, an annual event that features world-class Napa Valley wines alongside the Napa Valley's master chefs and graduates of The Culinary Institute of America's culinary education programs. To purchase ticket packages to Flavor! Napa Valley, visit <u>www.FlavorNapaValley.com</u>.

For more information about First Taste and to make lodging reservations, visit <u>www.DoNapa.com</u>. Follow Do Napa on Twitter <u>@NapaDowntown</u>, Instagram at <u>DowntownNapa</u> and "Like" on Facebook at <u>www.facebook.com/DowntownNapa</u>.

About Do Napa

Downtown Napa offers a vibrant art scene, Oxbow Public Market, boutique shopping, over 44 hotels and picturesque bed & breakfasts, delicious dining options and of course, exceptional wine in its many tasting rooms. Through events such as Restaurant Month, the monthly Culinary Crawl, Art on First, the Napa Valley Film Festival, Chef's Market and concerts at Veterans Park, both locals and visitors engage in a thriving downtown district with entertainment and activities all within walking distance. Learn more at <u>DoNapa.com</u>.